## **PATENT**

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hosea, et al. Examiner: Boyce, Andre D.

Serial No.: 09/558,755 Group Art Unit: 3623

Filed: April 21, 2000 Docket No.: 60136.0097USU1

Title: METHOD AND SYSTEM FOR WEB USER PROFILING AND

SELECTIVE CONTENT DELIVERY

## **AMENDMENT**

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## Dear Sir:

In response to the Office Action of September 29, 2010, Applicants respectfully request reconsideration of the application and withdrawal of the rejections in view of the following amendments and remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 12 of this paper.